



Merrick's BLUE RIBBON™

Trusted
- for Over -
60 Years!
★★★★★



Give Your Animals the Blue Ribbon They Deserve.

Dried BC Powder™



COLOSTRUM MANAGEMENT PROGRAM

Colostrum is the most important factor in calf management. To ensure each calf's health and well being, it is essential that intensive management prevail during the first 24 hours of life. Calves that receive inadequate or no colostrum are pre-disposed to disease. Colostrum provides both disease protection and high quality nutrition for your calves.

Merrick's Blue Ribbon Dried BC Powder provides a source of vital nutrients to newborn calves that do not receive an adequate quantity or quality of colostrum.

FEATURES & BENEFITS

- ★ Provides 55 grams of globulin proteins, energy and other essential nutrients.
- ★ Can be used to extend the supply of colostrum on the farm and to improve low quality colostrum.
- ★ Pasteurized to maximize biosecurity.
- ★ Multiple doses can be fed during the first 24 hours of life to increase the amount of immunoglobulins consumed.

Feeding Merrick's Dried BC Powder as part of a good colostrum management program can help you achieve better calf growth rates, improved disease resistance and lower mortality rates.

INGREDIENTS

Dry Whey, Dried Bovine Colostrum, Sodium Aluminosilicate.



GUARANTEED ANALYSIS

Protein, min	35.00%
Fat, min	2.00%
Fiber, max	0.15%

MIX & FEED INSTRUCTIONS

1. Mix 0.75 lb (0.34 kg) to 2 quarts of warm water or colostrum (110°F). Mix the powder into solution vigorously.
2. For best results, measure the dried colostrum powder using a weight scale.
3. The solution will be thick. Due to this thickness, it may be necessary to increase the volume and mix the 0.75 lb of powder into 1 gallon of warm water or colostrum.
4. Administer the entire 2 quarts (or 1 gallon) of product to the newborn calf within 12 hours after birth. If the calf will not consume the entire amount on its own, administer the remaining solution using an esophageal feeder.

The above steps should be repeated within 24 hours after birth to ensure adequate intake of nutrients by the calf.

34925489	Carton: 12 - 0.75 lb Packets
34925389	9 lb Bulk Pail
34925312	50 lb Drum



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Qualostrum™

★★★★★ Contains Essential Globulin Proteins

COLOSTRUM MANAGEMENT PROGRAM

Feeding Qualostrum as part of a good colostrum management program can help you achieve better growth rates, improved disease resistance and lower mortality rates. Merrick's Blue Ribbon Qualostrum provides a source of vital nutrients during the critical first hours for newborn calves that do not receive an adequate quantity or quality of colostrum.

FEATURES & BENEFITS

- ★ 500 grams of Qualostrum provides 100 grams of globulin proteins to help prevent failure of passive transfer. Some colostrum replacers would require using up to 700 grams in order to provide the same level of IgG.
- ★ Certified pure colostrum of the highest IgG base available is used ensuring that the bioactive proteins found in maternal colostrum remain intact - no blood!
- ★ Qualostrum utilizes milk sugars and lactose to provide energy through dried milk. Some other colostrum replacers use fat, which isn't as digestible as milk for newborn calves.
- ★ Buffered with citric acid to improve absorption and to help control bacterial growth.
- ★ Organic selenium is added to help calves born with borderline selenium deficiencies.
- ★ No risk of disease transmission of Johne's, BLV, Bovine Virus Diarrhea or diseases caused by Mycoplasma.
- ★ A soluble carrier is added to improve the solubility and mixability.
- ★ In addition, Merrick's custom flavor is added to increase palatability.



GUARANTEED ANALYSIS

Crude Protein, min	40.00%
Crude Fat, min	3.00%
Crude Fiber, max	0.15%

INGREDIENTS

Dried Milk, Dried Whey, Pasteurized Spray Dried Egg Product, Lecithin, Citric Acid, Selenium Yeast, Natural and Artificial Flavors.

MIX & FEED INSTRUCTIONS

1. Mix 500 grams of Qualostrum in 2 quarts of warm water (110° F).
2. The solution will be thick. Due to this thickness, it may be necessary to increase the volume and mix one dose (500 grams) into 1 gallon of warm water.
3. Administer the entire 2 quarts (or 1 gallon) to the newborn calf within 12 hours after birth. If the calf will not consume the entire contents on its own, administer the remaining amount using an esophageal feeder.
4. The above steps should be repeated within 24 hours after birth to ensure adequate intake of nutrients by the calf.

34910039	Carton: 12 - 1.1 lb Packets
34910086	6.6 lb Bulk Pail