

Trusted
- for Over -
60 Years!
★★★★★

Merrick's BLUE RIBBON™



Give Your Animals the Blue Ribbon They Deserve.

Plas/Magic™

★★★★★ Milk Fortifier

THE CORNERSTONE OF A SUCCESSFUL CALF MANAGEMENT PROGRAM

Since healthy, thriving calves are the future of any herd replacement program, good management during the critical early stages of a calf's life can result in a head start that lasts throughout the growing period.

Merrick's Blue Ribbon Plas/Magic Milk Fortifier is a patented plasma formulation for use with either whole milk or milk replacer at an economical cost per calf per day.

Plas/Magic is enriched with direct-fed microbials, specifically selected sugars, garlic extract, electrolytes and high levels of vitamins help to optimize intestinal health. Each daily dose of Plas/Magic provides robust levels of vitamins per calf per day:

- A 50,000 IU
- D3 12,500 IU
- E 150 IU



Feeding Schedule on Reverse ★★★

Blue Ribbon Plas/Magic™

★★★★★ Milk Fortifier

INCREASED SURVIVABILITY

The majority of pathogenic organisms causing infectious scours, such as E. coli, Rotavirus, Coronavirus and Cryptosporidium, affect calves within the first 21 days of life.

Adding Plas/Magic to your feed plan can help support calf health during the critical first days of life. Test results show a dramatic increase in survivability when sale barn calves receive Plas/Magic for the first 21 days. (Data on file.)

MIX & FEED INSTRUCTIONS

Mix 1 ounce of Plas/Magic per 2 quarts of whole milk or milk replacer. Following colostrum feeding, feed twice daily to provide 2 ounces per calf per day.

CALF FEEDING SCHEDULE

	Farm Condition	Days on Plas/Magic
Home-Raised Calves	Excellent	7-14
	Good	14-21
	Fair	21-28
Off-Site Raising	Excellent	7-14
	Good	14-21
	Fair	21-28

34920805 5 lb Pail
 34920821 25 lb Pail
 34920822 50 lb Bag

INGREDIENTS

Dry Whey, Bovine Plasma, Maltodextrin, Vitamin E Supplement, Ferrous Sulfate, Zinc Sulfate, Silicon Dioxide, Vitamin A Acetate, Manganese Sulfate, Choline Chloride, Selenium Yeast, Brewer's Dried Yeast, Vitamin D3 Supplement, Ascorbic Acid, Copper Sulfate, Magnesium Sulfate, Niacinamide, d-Calcium Pantothenate, Riboflavin, Vitamin B12 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K3) Pyridoxine Hydrochloride, Thiamine Mononitrate, Biotin, Calcium Iodate, Folic Acid, Cobalt Sulfate, Dextrose, Sodium Citrate, Sodium Chloride, Tricalcium Phosphate, Glycine, Potassium Chloride, Monosodium Glutamate, Sodium Aluminosilicate, Calcium Lactate, Organic Inulin Powder, Dried *Bacillus subtilis* Fermentation Product, Dried *Enterococcus faecium* Fermentation Product, Red No. 40, Hydrolyzed Yeast.

GUARANTEED ANALYSIS

Crude Protein, minimum 26.00%
 Crude Fat, minimum 0.50%
 Crude Fiber, maximum 0.15%
 Vitamin A, minimum 400,000 IU/lb
 Vitamin D3, minimum 100,000 IU/lb
 Vitamin E, minimum 1,200 IU/lb
 Total Viable Bacteria, minimum 4.8 million CFU per oz
 (from *Bacillus subtilis*, *Enterococcus faecium*)

